

AgriFutures Australia places great emphasis on ensuring research findings are effectively extended into industry, to enable widespread adoption and implementation.

This project overview will make stakeholders aware of your project and inform them that AgriFutures Australia is addressing their priority needs.

Plain English, non-technical language should be used where possible – consider the audience you are writing for and who will be charged with implementing the findings.

**ProjectTitleProjectTitleProjectTitle**

**An investment of the AgriFutures [ProgramName] Program**

**ProjectNameProjectNameProjectName**

**Project no. PRO-XXXXXX**

**Dates:** Month Year to Month Year

**Research lead:** Name, Organisation

**Contact:** EmailAddress

**Background**

*Use the Background section to establish the industry status and context for your research What do we need to know about the industry? What is the problem the research is seeking to address, and why is it a problem? What impact is the problem having for industry/stakeholders? Briefly, what research will the project undertake to overcome the problem?*

*(200-250 words)*

**Objectives**

*What is this research aiming to achieve, and what is the anticipated impact on industry?*

*(100-150 words)*

**Research to be undertaken**

*What are the key elements of your research? What studies or work will be the project involve? Are you seeking industry involvement (i.e. does the project team need participating farms or producers)? Essentially, how will you achieve the objectives listed earlier?*

*(200-250 words)*

**Outcomes and implications**

*This section allows you to explain the expected benefits of the work on the target industry, and can be used to convince the reader of its significance. What are the anticipated outcomes? What is the significance of these outcomes? What impact will they have on individuals involved in the industry?*

*(200-250 words)*

**Meet the researchers**

*AgriFutures Australia places high importance on celebrating the researchers who work tirelessly on behalf of Australian rural industries. By answering the questions below, you can help us showcase your work, career and passion for the industry, and why your project is important. We will use the copy for a researcher spotlight article or Q&A as part of efforts to promote the project. Please ensure you supply your Program Manager with a headshot for us to use.*

**Why is this research important to you, and why did you get involved in the project?**

*Answer*

**What is your career background that has led you to working on this project (education, industry experiences, other credentials and achievements)?**

*Answer*

**What’s a piece of professional advice you’ve been given that might act as a motto for this work?**

*Answer*

**What important learnings have you taken away from working with growers/producers that underpin your approach to your work?**

*Answer*

**Is there anything else you’d like the target audience of the project to know?**

*Answer*